



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digitech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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Convention App



Silver



Bronze



Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digitech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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Center for Health Innovation
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Comagine
Health



OPCO
Skilled Management
Our Care Community



proACTIVE
MOBILITY
Preventing Falls - Extending Life

**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

NMHCA/NMCAL would like to extend a special thank you to our sponsors



Convention App



Silver



Bronze



Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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Convention App



Silver



Bronze



Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing homes patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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GIBSON



INCITE



Center for Health Innovation
**Public Health
Institute**

Education Sessions

Comagine
Health



OPCO
Skilled Management
Our Care Community



proACTIVE
MOBILITY
Preventing Falls - Extending Life

**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

NMHCA/NMCAL would like to extend a special thank you to our sponsors

Gold

Genesis



OPCO
Skilled Management
Our Care Community

Convention App



Silver



Bronze



GIBSON



INCITE



Center for Health Innovation
**Public Health
Institute**

Education Sessions

Comagine
Health



OPCO
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Our Care Community



proACTIVE
MOBILITY
Preventing Falls - Extending Life

**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digitech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com

The logo for Incite Strategic Partners features the word "INCITE" in a large, bold, black, sans-serif font. A small blue dot is positioned above the letter "I".

Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digitech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Convention App



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digitech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digitech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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Our Care Community



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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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Center for Health Innovation
**Public Health
Institute**

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Comagine
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Our Care Community



proACTIVE
MOBILITY
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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digitech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digitech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digitech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing homes patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



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Education Sessions



49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities	
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions	
47 NM CMA Consulting	Aisle		Aisle					4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare	
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares	
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group	

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell: 505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com



Booth: 21

Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.



2024

CONVENTION AND EXPOSITION



VENDOR GUIDE

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Center for Health Innovation
**Public Health
Institute**

Education Sessions

Comagine
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Our Care Community



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MOBILITY
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**Stotler
Hayes
Group**

49 Incite Strategic Partners	39 Comagine	36 Ben E Keith	27 PharmCareUSA	24 RX Innovations Best Buy Drugs	15 QMedic	12 Caring Hearts Senior Housing Advisors	2 Comcast-Xfinity Communities
48 Omnicare Pharmacy	40 Longevity Health	35 ICCNM	28 LD Supply Company, LLC	23 Digttech	16 Top Notch Grips	11 NM Fire Protection	3 Behavioral Health Solutions
47 NM CMA Consulting	Aisle		Aisle				4 Corrus Academy
46 Senior.One	41 PharMerica	34 Medline Industries	29 CURA Healthcare	22 Stotler Hayes Group, LLC	17 Shamrock Foods	10 Olio	5 Senior PsychCare
45 Comprehensive Mobile Care	42 Presbyterian Health Plan	33 Simply Thick	30 Advanced Health Institute	21 Genesis	18 Rich & Cartmill, Inc.	9 Ensemble Health	6 CNS Cares
44 LilyCare of New Mexico	43 Encompass Health	32 Net Health	31 It's All About Satellites	20 SNF Wound Care	19 Health Care Services Group	8 City Mobile Group	7 NMHC Worker's Compensation Group

Entry

Advanced Health Institute

Courtney Thomas, ALM
Regional Director of Business Development and Operations
Mobile: 480-370-0306
Fax: 866-991-7241

Booth: 30



At AHI, we're here to help you navigate the complexities of integrating clinical solutions and health care that meet compliance and regulations within your state. We are unique in offering both consultative services and on-site clinical care.

Behavioral Health Solutions

Sandy DiGregorio
VP of Business Development
2200 Paseo Verde Parkway #190
Henderson NV 89052
Phone: 702-589-4871 Cell: 646-404-4235
jessica.longstreth@bhs.health



Booth: 3

Behavioral Health Solutions (BHS) is a comprehensive behavioral health provider group focused on nursing homes – both long term and skilled care offering psychiatry services, therapy, and psychology to senior living facilities with a full team of providers, including Regional Psychiatrists. We participate in the psych pharm (GDR) meetings and provide regular in-person rounding with our Nurse Practitioners. BHS is currently partnered with over 200 facilities in Nevada, Arizona, Colorado, Utah, Idaho, New Mexico, and Washington. We are familiar with the management and unique needs of behavior programs in these states.

Ben E. Keith Company

Janice Barnard
jdbarnard@benekeith.com
(817) 759-6867
jdbarnard@benekeith.com



Booth: 36

Ben E. Keith Foods is the nation's fifth largest broad-line foodservice distributor servicing customers in 16 states. Our distribution centers are located in Albuquerque; Oklahoma City; Dallas/Fort Worth; Houston; San Antonio; Amarillo; Little Rock, Arkansas; Gainesville, Florida; and New Brockton, Alabama. Ben E Keith distributes quality food service products including fresh produce & bread, dairy, frozen foods and meats, grocery, disposables, chemicals, equipment & supplies. Ask us about our solutions to strengthen your business including offerings for Menu Services, In-Service Training and Nutritional Resource Information. Ben E. Keith is proud to offer quality products for over 115 years.

Caring Hearts Senior Housing Advisors

Barrie Benson
Owner
505-259-9225
barrie@caringheartsforyou.com



Booth: 12

Your Trusted Partner in Finding Appropriate Assisted Living, Independent Living, and Memory Care In Albuquerque, Santa Fe, Las Cruces, and Surrounding Areas.

City Mobile Group

Jena Breckenridge
Managing Director
524 Richmond Drive SE
Albuquerque, NM 87106
(504) 512-3237
info@citymobilegroup.com
citymobilegroup.com



Booth: 8

Our organization and tech-enabled mobile application provides healthcare facilities with credentialed clinicians 7-days a week with extended working hours to accommodate the wide range of shifts – uber for per diem shifts, short term contracts, temp to perm, perm placements for RNs, LPNs, CNAs, respiratory, therapy, allied, and dietary services

- *Joint Commission Certified Organization
- *Facilities Set your own rates for clinicians
- *Consolidated billing linked to geo tracked timekeeping
- *AI Powered comprehensive scheduling
- *Standardized processes ensure consistent, high-quality care
- *Achieve 100% shift fulfillment
- *Prescreened local or travel clinicians

CNS Cares

Sarah Medina and Anna Sanchez
sarah.medina@cnscares.com
6700 Jefferson St. Suite C-3
Albuquerque, NM 87109
Phone: 505-270-6461
Cell:505-270-6461
Fax: 505-830-9646



Booth: 6

CNS Cares was founded by nurses to bring compassionate care into the home. We connect families to care at no cost. Our team provides the very best in home health services for Nuclear Workers. It is our privilege to help those who qualify access the vital health benefits and compassionate care they need. CNS cares help patients enjoy their lives, their relationships and their retirements, while remaining in the comfort of their own home. Our team believes home healthcare is never the place for second best.

Comagine Health

Josh Hernandez
jhernandez@comagine.org

Booth: 39



Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to reimagine, redesign and implement sustainable improvements in the health care system.

As a trusted, neutral party, we work in our communities to address key, complex health and health care delivery problems. In all our engagements and initiatives, we draw upon our expertise in quality improvement, care management, health information technology, analytics and research.

We invite our partners and communities to work with us to improve health and redesign the health care delivery system.

Comcast- Xfinity Communities

Michael Henoud
Community Account Executive – New Mexico & Arizona
Mountain West Region | West Division
M. 505.977.0832
Michael_henoud@comcast.com



Booth: 2

For decades, owners of multifamily properties have relied on Xfinity Communities to deliver connectivity and entertainment that their residents love. And as the needs of multifamily property owners, operators, and residents have continued to evolve, Xfinity Communities has remained committed to meeting and exceeding those expectations. The company is focused on customized solutions, tailored to give properties and residents the best possible experience. Properties get Xfinity's advanced network, with access to both Managed WiFi and WiFi Ready options for instant-on connectivity. Operators and residents enjoy fast and reliable internet delivered by the provider of the largest gig-speed network.

Plus, with Xfinity XI, we deliver the ultimate entertainment experience to residents, with access to tons of content at home or on the go.

Comprehensive Mobile Care

Laura Hodges
Account Manager
21175 N. 9th Pl.
Phoenix, AZ 85024
lhodges@compmobileplan.com



Booth: 45

Comprehensive Mobile Care is a family-owned and operated organization that was founded in 1997 by President and CEO Daniel Goldsmith. With more than 24 years of experience and a spotless ethical and legal record, we approach healthcare with compassion and thoughtfulness. We, through the Providers, have provided portable services for well over 500,000 individual patient visits to over 500 facilities across the country, and we continue to grow and expand our reach to those in need.

It is our mission to work harmoniously with facilities to create a higher standard of care for participants and residents and provide professional, ethical, and compassionate services.

Corus Health

Angela Sells MSN RN
VP of Operations NM
8725 Alameda Park Dr. NE
Albuquerque, NM 87113-2475
asells@corushealth.com



Booth: 4

Our mission at Corus Health is to bring out the courage in others. We possess an intimate knowledge of what a patient's journey looks like—from where they've been, to where they're going, and how that means we should care for them. This makes Corus better equipped to treat patients in many ways in the comfort of their own home, assisted living, or skilled nursing facility, wherever their journey leads them and over longer periods of time. Corus is aligned to help that patient achieve his or her goals and provide a better quality of life. With our unique experience caring for patient's across the continuum of care, we can treat a patient better, which is what differentiates our home health and hospice care team from other service providers.

Corus has also established Corus Academy, creating a learning experience focused on educating and adding new healthcare workers into our community because our community is the Corus Health commitment.

CURA Healthcare

Christine Lafrenz
8226 Menaul BLVD NE #610
Albuquerque, NM 87110
(505) 413 3719
C.lafrenz@cura-healthcare.com



Booth: 29

Cura is a distinctive, women-led healthcare company operating across New Mexico. We pride ourselves on being a diverse, all-encompassing healthcare provider with a robust team of highly-qualified medical professionals. Our team includes board-certified physicians, psychiatrists, psychologists, certified physician assistants, nurse practitioners, registered nurses, and medical assistants.

With a dedication to excellence, our experts embody our commitment to delivering superior healthcare services. This isn't merely a profession to us - it's our passion. Our drive is to transform the quality of care for our patients, consistently striving to exceed expectations in every interaction

Digitech Office Equipment

Michael and Lily Andrews
Owners
4310 Paseo Del Norte NE, Ste. D
Albuquerque, NM 87113
Phone: (505) 888-7575
Fax: (505) 888-3134



Booth: 23

Digitech Office Equipment is an authorized Kyocera Dealer providing copiers, printers and fax machines to New Mexico for over 30 years. Additionally we provide Dahle shredders, Formax folders and we are an authorized Brother service center. With our dependable equipment, we offer a variety of new and innovative software applications to customize them to each company's business needs to optimize your workflow. As a locally owned business, we are very flexible with options to either

buy, rent or lease new or pre-owned equipment on a short-term or long-term basis. We take pride in our great customer service and also offer great prices on supplies.

Encompass Health Rehabilitation Hospital of Albuquerque

Devin Lujan
7000 Jefferson St. NE
Albuquerque, NM 87109
Devin.Lujan@EncompassHealth.com
Phone: 505-563-4044
Cell: 505-730-6404
Fax: 866-558-2078



Booth: 43

Encompass Health Rehabilitation Hospital of Albuquerque is a leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, neurological and other complex conditions. When you choose Encompass Health Rehabilitation Hospital of Albuquerque for your rehabilitation, you receive compassionate care from an expert team of physical, occupational and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers who work together to create a plan to help you meet your unique goals. At Encompass Health Rehabilitation Hospital of Albuquerque, we are committed to helping you get back to what matters most.

Ensemble Clinically Integrated Network

Reynold Bunzel
Chief Innovation Officer
505-828-0232



Booth: 9

Ensemble's Mission is to bring out the courage in others by seamlessly caring for seniors across the healthcare landscape with our partnership network. By integrating best-in-class partners,, we strive to proved the best care and outcomes possible.

Our Services

- Assisted Living
- Home Health
- Long-Term Care

- Physician Services
- Primary Care / Urgent Care
- Skilled Nursing

Genesis Healthcare

Tony Watt
charles.watt@genesishcc.com

Booth: 21



Genesis Healthcare, Inc. ("Genesis") is one of the nation's largest post-acute care providers with nearly 250 skilled nursing centers and senior living communities in 22 states nationwide. Genesis and its subsidiaries employ more than 30,000 people, each one dedicated to the delivery of high-quality, personalized health care to all patients and residents. There are currently 22 Genesis Skilled Nursing Facilities in New Mexico, including 1 CCRC (Continuing Care Retirement Community) in Las Cruces, which offers SNF, Assisted Living, Independent Living, and Memory Care.

Genesis is very proud to be the Gold Sponsor for this event!

Healthcare Services Group

Rachel Kinney
Director of Business Development
859-588-0156
rachel.kinney@hcsgrcorp.com



Booth: 19

Healthcare Services Group delivers exceptional Housekeeping, Laundry, Dining and Nutritional services to an ever-changing and growing healthcare market. Since 1976, our focus has been on providing professional management of ancillary services to thousands of facilities all over the country. Our Purpose, Fostering Fulfillment in Communities, allows us to stay motivated on delivering the highest quality service and resident experience in the facility communities in which we operate. For more information, Rachel Kinney, MS-MPH, RD, LDN, rachel.kinney@hcsgrcorp.com or 859-588-0156.

Infection Control Consultants of NM, LLC

Barbara Mooney BSMB, BSMT (ASCP), LTC-CIP, CIC
Infection Control Consultants of New Mexico
Executive Consultant
BMooney@iccnm.net
505-235-3053 (Office)
505-480-4490 (Cell)
505-639-4274 (Fax)
www.ICCNM.org



Booth: 35

ICCNM Consulting is committed to empowering individuals, groups, and organizations, in healthcare and the community, in preventing and controlling the spread of infection through accessible and personalized services.

Incite Strategic Partners

Mike Dean
Partnership Development
Mike.Dean@inciteSP.com



Booth: 49

We specialize in solutions that raise the bar for every stage of the senior journey. We know the industry and recognize the trends and the need to deliver better quality, outcomes, and cost-efficiency. We've built lasting partnerships with providers seeking to drive savings, share insights, and enhance the senior living experience. The team of experienced and dedicated staff at Incite Strategic Partners offers unparalleled senior living and purchasing expertise with intimate knowledge about the long term care and senior living sectors.

It's All About Satellites (Since 1996) – DIRECTV for BUSINESS Authorized Dealer - TV Systems & Programming – Patient Engagement Technology - Wi-Fi Networks – Broadband Internet

Barry Conley
President, Sound Marketing Inc.
10415 Comanche Rd NE.
Albuquerque, NM 87111
Phone: (505)296-9423
Email: barry@itsallaboutsatellites.com



Booth: 31

Since 1996 we have been dedicated to providing Assisted Living, Long Term Care, Senior Living, and Healthcare Facilities with the best entertainment and patient engagement technology options. Better entertainment and staff/patient engagement helps you have happier residents, patients, and families.

- TV Systems (Stream LIVE TV over Your Wi-Fi!)
- Broadband Internet
- Wi-Fi Networks (100% coverage means no dead spots!!)
- Patient Engagement Technology
- Digital Signage

We are dedicated to serving the healthcare industry and helping assisted living, healthcare, and senior living facilities keep your residents satisfied and engaged with the very best and most affordable TV systems and services including streaming TV options, broadband internet access, WiFi networks, and digital signage. We not only take care of existing facilities; we also can provide engineering services for facilities that are in the planning stage.

You deserve fanatical customer service and we take our promise to provide it seriously. Our commitment to you is 24/7/365 technical support with remote system management capability.

LD Supply

Justin Ellis
1503 12th Street NW
Albuquerque, NM 87104
Phone: 505-247-2246
Toll Free: 800-795-2863



Booth: 28

LD Supply helps facilities put together the pieces of the cleaning, laundry & foodservice puzzle that protect health, budgets, and reputations! Come by our booth to learn how we can help you lower costs, save labor, and improve resident and patient experiences with products across a variety of categories including-

- Cleaning Chemicals, Equipment and Tools
- Paper Products
- Hand Hygiene & Skin Care
- Laundry Chemicals
- Foodservice Chemicals & Disposables
- Housekeeping Supplies, Linens, and More
- PPE & Infection Prevention Supplies
- Can Liners & Waste Management Tools
- Odor Control & Air Care
- Facility Maintenance Supplies

LilyCare of NM

Shestan MacAdams
Executive Director
4811 Hardware Dr NE Ste C-1
Albuquerque, NM 87109
smacadams@lilycare.org
Phone: 505.808.3202
Fax: 505.554.1335



Booth: 44

At LilyCare, we want to be there when you and your loved ones need it most. We are dedicated to accompanying you through every step of your journey. Our commitment to excellence in hospice care is unwavering, and we are proud to serve our community in this capacity.

We are dedicated to helping each patient feel as comfortable as possible at the end of their life. Let us help you and your family through this time together.

Longevity Health Plan

Caleb Hemmer
11780 US Highway One, Suite #N107,
North Palm Beach, FL 33408
caleb.hemmer@longevityhealthplan.com
Phone: 615-330-5540



Booth: 40

Longevity is a clinical services company and national Institutional Special Needs (ISNP) plan dedicated to serving individuals in senior living settings. Via its own plans and as an Independent Provider Association (IPA) in partnership with leading national health insurers, Longevity provides comprehensive and patient-centered care for senior living residents' full range of medical, social and emotional needs.

Medline Industries, Inc.

Brian Garvin
Sales Rep Post Acute care
8220 Rancho Paraiso NW
Albuquerque, NM 87120
bgarvin@medline.com



Booth: 34

Medline is the largest privately held manufacturer and distributor of medical supplies uniquely positioned to provide products, education and support across the continuum of care. Our ability to bring best practices from one care setting to another — from large healthcare systems and independent physician practices to home health patients and their families, is what sets us apart. Our team is made up of clinicians, researchers, engineers, financial experts and 1,200 direct sales representatives with outstanding expertise. They know the healthcare business from the bottom up and top down.

NetHealth

Janine Savage
Division President, PointRight
janine.savage@nethealth.com



Booth: 32

We provide specialized software solutions, analytics services, and consultative support to help clients succeed in value-based care, empowering teams to proactively manage clinical and operational performance with real-time information and insights. As a trusted partner, we help accelerate value-based care innovations to transform payment and healthcare delivery across provider types and settings.

NM CMA Consulting LLC

Casey McKee
Casey.mckee@nmcmaconsulting.com
Phone - 505-557-7836
Cell - 505-557-7836



Booth: 47

Consulting for Nurse Educators and Facilities on board approved CMA Programs within the state

New Mexico Fire Protection, LLC

Terri Spiak
2700 Broadbent Pkwy NE STE A
Albuquerque, NM 87107
tspiak@nm-fp.com
Phone: (505)879-4995
Cell: (505)507-7692
Fax: (505)872-2533



Booth: 11

We offer a broad range of services to give our customers efficient 24/7 service. NMFP is one of only five area companies possessing a NM State Certification of Fitness in all

three areas of licensing: alarms, sprinklers, and specialty suppression. Other services include fire extinguishers, fire door inspection, backflow testing/installation/repair. Employee training is a priority to ensure quality service delivery.

NM Health Care Workers' Compensation Group

Peggy Martinez
Office Manager
505-880-1088
pmartinez@nmhca.org



Booth: 7

Established in 1991, the New Mexico Health Care Workers' Compensation Group (NMHC-WCG) provides a local, hands-on workers' compensation solution for the long-term care profession. NMHCWCG strives to provide competitive and stable premiums by working with individual members to improve safety in their facilities.

Olio

Albert Morales
9000 Keystone Crossing
Indianapolis, IN 46240
Albert@olio.health
Phone - 480-745-4348
Cell - 480-745-4348



Booth: 10

Olio's software creates a streamlined process for how SNFs co-manage patients with health plans.

Omnicare: A CVS Health Company

Matt Massey
Account Services Representative
9019 Washington St. NE, Suite B-1
Albuquerque, NM 87113
Phone: (505) 313-3276
Email: matt.massey@omnicare.com



Booth: 48

Omnicare Pharmacy Services

From comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions, Omnicare pharmacy, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time.

PharmcareUSA

Jamie Wise
Vice President of Sales, S. Central Region
PharmcareUSA
Mobile Phone (214) 770-1088
Email jwise@pharmcarecorp.com



Booth: 27

With over 20 years of experience, we are proud to operate in 20 states across the country, providing a comprehensive range of pharmacy services to meet the needs of long-term care facilities and their residents.

Our team of licensed pharmacists and certified technicians are dedicated to providing personalized and compassionate care to every patient. We understand the importance of efficient and reliable pharmacy services, and we are committed to ensuring that our clients receive the highest level of quality care.

PharMerica

Lisa Garris
Senior Account Manager, Client Services
805 N Whittington Pkwy
Louisville, KY 40222
lisa.garris@pharmerica.com



Booth: 41

(1991 & 1999 NMHCA Outstanding Business Associate) - Comprehensive LTC Pharmacy Services

PharMerica Pharmacy is the oldest and most experienced provider of pharmaceutical services for long-term care facilities in New Mexico. PharMerica offers facilities a solid advantage over the competition through refined technology, clinical expertise, and customized healthcare services designed to help residents maintain longer, healthier, more independent lifestyles. PharMerica has developed a ground-up program to meet the changing needs of the assisted living facility population. We also specialize in adult residential care facilities, children's residential treatment centers, facilities for developmentally disabled individuals, and ICF/IID. PharMerica's clinical expertise in high-acuity settings means insight, experience, and market-leading information tools.

Presbyterian Health Plan

Presbyterian Health Plan
Esli Omelas
9521 San Mateo Blvd NE 87113
eomelas2@phs.org
Phone: 505-267-0135
Cell: 505-267-0135
Booth: 42



At Presbyterian, we exist to improve the health of the patients, members and communities we serve. We are striving to improve access to health care, health insurance coverage, and opportunities for exercise, healthy food and community resources throughout the state.

Presbyterian Medicare Advantage Plans are designed with the needs of New Mexicans in mind. We offer an array of Medicare health plans including HMO, PPO, HMO-POS and Dual Special Needs plans.

QMedic

Brooke Miller
44 School Street Suite B5
Boston MA 02108
bmille@qmedichealth.com
Phone: 877-241-2244
Fax: 617-904-1745



Booth: 15

QMedic is a Personal Emergency Response Device provider and manufacturer specializing in proactive monitoring. We are a team comprised of former nurse care managers, sales executives, and technologists with a passion for supporting members within the aging population and those with disabilities

Rich & Cartmill, Inc.

Emily Long
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
elong@rcins.com
918-629-5407

Sloan Roller
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
sroller@rcins.com
918-398-1979

Braedan Warwick
2738 East 51st Street
Suite 400
Tulsa, OK, 74105
braedanw@rcins.com
918-408-0057



Booth: 18

Rich & Cartmill, Inc. is an independent insurance agency located in Tulsa, Oklahoma. We are a Top 100 independently owned insurance agency and are one of the oldest and largest in the country. We specialize in placing insurance for Senior Living Facilities. At Rich & Cartmill, Inc., we have an exclusive contract with Pharmacists Mutual which is an admitted carrier that features great coverage and competitive rates. We also have other exclusive contracts that can write General/Professional Liability and Worker's Compensation. In addition to these lines of coverage, we can also write D&O, EPLI, and auto lines.

Rx Innovations & Best Buy Drugs

Jake Kocherhans
7209 Jefferson St. NE
Albuquerque, NM 87109
Phone: 505-881-4601
jake@rxinnovations.net



Booth: 24

Rx Innovations & Best Buy Drugs services all types of Long-Term Care organizations including but not limited to DD Waiver's, ALF's, Skilled Nursing, Rehab centers and Hospices. We support medication management and all aspects of pharmaceutical needs such as prescription medications, OTC medications, medical supplies, MAR's, medication reviews, facility licensing, etc. at no additional charge. We offer board required on-site pharmacist consulting at very competitive rates, this includes pick up and destruction of discontinued medications, on-site meetings, employee training, with up to date state and federal regulatory education at no additional charge. We offer Custom medication packaging. Our blister card packaging and multidose packaging along with traditional vials and bottles makes assisting with medications more efficient and therefore saves staffing time and helps prevent common medication errors.

We also assist in obtaining refills from prescribers and can provide a free pharmacy web portal to give staff up to date information on refill status and prescription processing. Reordering can be completed on the web portal which streamlines the reordering process. Large Enough to Help, Small Enough to Care

Senior PsychCare

Randy Frapart, COO, CFO
rfrapart@spchealth.com
4635 Southwest Freeway #635
Houston, TX. 77027
Phone: 713-850-0049
Fax: 713-850-0036

San Antonio/ Dallas
1380 Pantheon Way Ste. 240
San Antonio, TX 78232
Phone:(210) 438-1900
Fax: (210) 496-1901
Toll-Free: (800) 806-0465

Booth: 5

Senior PsychCare is on a mission to create a better quality of life for seniors, staff, and their families.

We pledge to deliver compassionate care, reliable service, and advanced treatment for the emotional, social, and psychological well-being of seniors. By offering a holistic approach to senior with our Collaborative Care Model, we can:

- focus on long-term patient care;
- create an attainable treatment plan and GDR goals; and
- ensure these goals are met through regular behavioral rounds.

In addition, expansion of our Virtual Health Network throughout our facilities removes barriers to patient visits, improves communication with nursing home staff, and delivers medical records through a secure channel.

A comprehensive approach requires assessing cognitive deficits, underlying depression and anxiety, co-existing medical illnesses, medications, family issues, social concerns, and environmental issues integrated into a comprehensive program of care with the Nursing Home Staff. Call us at 786-697-1312 to learn how we can help.



Senior.One

Evan Thompson

CEO

M: (505) 301-1406

ethompson@senior.one

610 Gold Ave SW Suite #202

Albuquerque, NM 87102



Booth: 46

We're committed to transforming the aging experience for every senior by eliminating care fragmentation, and providing continuous, patient-centered navigation from the first care decision to the last.

Senior.One combines technology with personalized care guidance by local licensed social workers. Our software serves as a digital home base, connecting and creating a unified network across the continuum of care. Our local licensed social workers leverage this comprehensive system to coordinate care effectively, guiding seniors through decisions and transitions.

By integrating advanced technology, expert human guidance, and continuous support, Senior.One creates a comprehensive solution to navigate the complex senior care landscape. We bridge the gaps in the fragmented industry, providing the tools and expertise needed for informed decision-making and seamless care coordination throughout the aging journey.

Shamrock Foods

Rich Jackson
District Sales Manager – Healthcare
22000 E 28TH Ave
Aurora, CO 80019
M: (719) 426-0409
Rich_Jackson@ShamrockFoods.com



Booth: 17

Shamrock Foods began in 1922 with a small dairy in Tucson, Arizona. One hundred years later, we're still family-owned, forward-thinking, and managed by the same principles of treating associates as family, and customers and suppliers as friends. And the values that brought us here are the same ones that will guide us into the future.

Today Shamrock Foods is a nationally-ranked, family-owned and -operated, Forbes 500 company and is the largest independent foodservice distributor in the West. Shamrock Foods serves restaurant, healthcare, hospitality and institutional foodservice customers throughout the Western US with six warehouses located in Arizona, Colorado, New Mexico, Southern California, Montana and Idaho. Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products through a family of companies, including Shamrock Farms – one of the largest family-owned and operated dairies nationwide.

Shamrock Foods offers a specialized management and healthcare sales team, including Registered Dietitians, Certified Dietary Managers, Registered Sanitarian, and Chefs, to ensure your success. From regulatory guidance to controlling costs, our mission is to drive resident and guest satisfaction. For a fresh approach to the unique needs and challenges of the healthcare industry, hospitals, long-term care and other institutional programs trust the dedicated, experienced healthcare team at Shamrock Foods. After all, we offer solutions for special dietary needs, nutritional analysis, compliance with regulations, menu cycling and more. We'll go far, together as one Shamrock family.

SimplyThick, LLC

Sydney Shoup, MS, CCC-SLP
Rocky Mountain Region
1812 Walton Road
St. Louis, Missouri 63114
Cell: 575-302-4175
Customer Service: 888-721-2023
sydney.shoup@simplythick.com



Booth: 33

SimplyThick gel improves hydration and nutrition for people with dysphagia! SimplyThick gel is made from xanthan gum, a soluble food fiber, so unlike a starch thickener, beverage thickness is maintained in presence of saliva without any graininess, powder lumps, or aftertaste! SimplyThick gel thickens both hot and cold beverages (water, coffee, juice, ice, soda, supplements, milk, tea, soup, beer, wine, mixed drinks and more!) without separation or continued thickening over time. SimplyThick is low in calories, carbohydrates and sodium, as well as vegan/vegetarian, gluten-free, Kosher, IDDSI-compliant and free of common allergens. For more information, samples and/or demonstrations, please visit our website at www.simplythick.com or contact Sydney Shoup, MS, CCC-SLP at sydney.shoup@simplythick.com or 575-302-4175.

SNF Wound Care

Dr. Payam Tehrani, M.D.
SNF Wound Care
310.270.6181 (cell)
833.DR.WOUND (office phone)
833.379.6863 (office fax)



Booth: 20

SNF Wound Care ensures quality Wound Care continuity and consistency across the board for our Partnered Skilled Nursing Facilities by placing your patients at the center of the care continuum.

Stotler Hayes Group, LLC

Amy Lucas
Executive Assistant
297 Willbrook Blvd.
Pawleys Island, South Carolina, 29585
843.235.9871
888.497.7390



Booth: 22

Stotler Hayes Group, LLC is a national, boutique law firm focused on optimizing recovery for health care providers through Medicaid, Medicare, private collections, training, and education. Our attorneys are licensed in, and represent clients before, federal and state courts and agencies in a majority of states around the country.

Top Notch Grips

Cody Turnbow
Owner 126 W Creek Rd
Capitan NM 88316 Phone: 575.354.0958
Cell: Cody: 575.635.0222 or Piper 970.759.9350
topnotchgrips@gmail.com



Booth: 16

Phone: 575.354.0958

Contact Cell: Cody: 575.635.0222; Piper 970.759.9350

Introducing Top Notch Grips - a revolutionary solution to wheelchair management. Having worked in Skilled Nursing and Long-Term Care Facilities for over 20 years, our founder understands the challenges of handling portable oxygen tanks. With approximately 50% of nursing home patients on oxygen, it's vital to address the issues caused by draping tanks over wheelchair handles. Falling backward or forward can damage the tank or cause discomfort for the patient. Additionally, tangled tubing and unsanitary dragging are common problems. Our patented design features a wide notch to secure straps and two small notches to neatly hold nasal cannulas. Experience peace of mind with Top Notch Grips.